



Center for Health Transformation  
Better health, lower cost

21<sup>st</sup> Century Intelligent Health System

***Creating a 21<sup>st</sup> Century  
Intelligent Health System:  
Accelerating Innovation to Transform  
Health and Healthcare***

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## CHT Premise ...

- Fundamental difference between Health and Healthcare
- Too complex to make hasty decisions
- Focus on wellness and prevention
- Need system-wide transformation but let's be smart given the economy, unemployment rate and the realities of appropriate spending





## A 21st Century Personalized Intelligent Health System with 100% Insurance in a 300 Million-Payor System Requires Transforming Four Boxes

4.

Financing to Enable  
300,000,000-Payor  
Insurance System

3.

Effective, Efficient and  
Productive Health  
Delivery System

2.

Maximize Cultural and  
Societal Patterns  
for a  
Healthy Community

1.

Individual Rights,  
Responsibilities  
and Expectation  
of Behavior



# Healthcare Reform? Health Reform? Health Insurance Reform?

- Build a 21<sup>st</sup> Century Intelligent Health System
- Solving the Puzzle:  
Status Quo is *not* an option
  - Medicare, Medicaid & SCHIP
  - US Employers Competing in Global Economy
- Better Health Outcomes at Lower Cost
  - Value Based Design
  - Employer Based Health Coverage





## Six Straight Forward Steps

- No tax increases for anyone
- No massive big government
- No massive federal bureaucracy
- No Provider cuts
- No Medicare cuts
- No Rationed Care

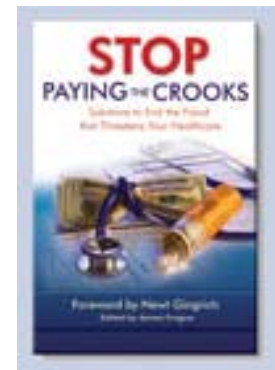




## Step I: Eliminate Fraud

- “Stop Paying the Crooks”
- Require Medicare & Medicaid to Certify and Verify Health Providers
- Require Electronic Claims Submission
- Savings: \$50 to \$120 Billion
- Sign CHT petition “Stop Fraud First”

[www.healthtransformation.net](http://www.healthtransformation.net)





## Step 2: Move to Electronic Health System

- “Paper Kills”
- Individually Centered Health Model includes Electronic Medical Record System and Personal Health Record
- Measures & Improves Quality
- Decreases Medical Errors
  - e-Prescribing
  - Results in system improvements





## Step 3: Health Based Health Reform

- Value Based System
  - Migrate to Best Practices
    - Best Practice at Lower Cost
    - Best Practice at Same Cost
    - Any Practice that Saves Lives
- Focus on Outcomes, Prevention, Wellness and Early Detection & Treatment
- Find solutions are actually working today that save lives and save money and then design public policy to encourage their widespread adoption.





## Step 4: Health Justice Reform

- Safe Harbor for Best Practices
  - Reduces “Defensive Medicine”
  - Saves \$100-\$170 billion annually
- Cap on Non-Economic Damages
- Standards for Expert Witnesses
- Health Courts
- CBO: \$54 billion savings





## Step 5: Invest in Scientific Research and Breakthroughs

- Appropriately Manage Chronic Disease
  - Diabetes: Largest Cost Driver in Medicare
  - Heart Disease and Hypertension
- Invest in R&D:
  - Alzheimer's Disease  
(\$148 Billion Annual Cost and growing)
  - Cancer





## Step 6: Tax Reform

- Apply the same tax advantages for individuals, self-employed & small businesses as big corporations.
- Provide tax credits and vouchers for those who are unable to afford health insurance.

