



Looking Ahead to the New Administration & Congress: Information and Insights on Healthcare



Newt Gingrich

Center for Health Transformation



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Siemens Healthcare

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Siemens Investment Strategy

- Shaping the Outcome
 - Position Siemens Health Services and our customers in a leadership role in influencing and defining public policy and industry initiatives impacting the healthcare environment.

- Preparing for the Future
 - Drive the development of solutions and associated marketing deliverables that respond to the changing healthcare environment, advance patient safety, medical and clinical practice and support healthcare transformation.



Government & Industry Initiatives

Patient Safety & Quality Initiatives

Interoperability and Standards

Electronic Health Record

Certification of HIT – CCHIT

Quality Reporting and Transparency

Privacy & Security

Consumerism

State & Regional Initiatives

Legislation and Regulation

Incentives

US Department of HHS HIT-Related Activities

Surveillance



Siemens Solutions

Siemens – The Right Long-Term Partner

Legislation & Regulation

Siemens Participation Processes

SIEMENS

Influencers

Siemens

- **Siemens Washington Office**
- **Voice of the Business**

Partners

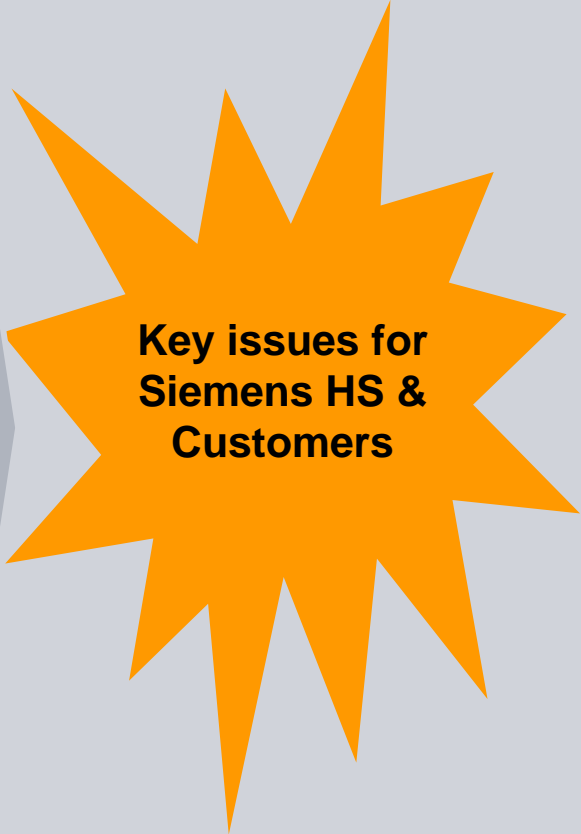
- Center for Health Transformation – Newt Gingrich
- HIMSS
- HIMSS EHR Association
- Business Roundtable
- AHA & other associations
- Other Companies

Lobbying tools

- Presence (constituency)
 - Hill Visits
 - Letters
 - Hill Meetings
- Expertise
- Reputation
- Special Events
 - HIT Week
 - Advocacy Day
 - Telehealth Series
- PAC

Decision makers

- US Congress
- Health and Human Services (including Office of the National Coordinator)
- Certification Commission for Health Information Technology (CCHIT)
- Health Information Technology Standards Panel (HITSP)
- National Quality Forum (NQF)



Key issues for Siemens HS & Customers

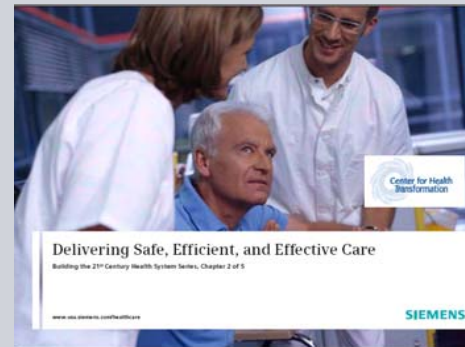
Building the 21st Century Health System Series

This series highlights examples of excellence from across the country showing how hospitals are using information technology to prepare for the future as they embrace strategies which:

- **Redefine the Role of Hospitals**
- **Deliver Safe, Efficient, and Effective Care**
- **Embrace Production Models of Delivery and Efficiency to Improve Outcomes**
- **Build a True Consumer-Focused Organization**
- **Create an Engaged, Motivated, and Passionate Workforce**

Download the Series at:

www.usa.siemens.com/executivegateway





2009 Agenda

- Economic Stimulus Package
- “Save or create 3 million jobs”
- Transportation, energy, education, health, tax cuts
 - \$800 billion
 - Mid-February passage



Economic Stimulus

- Health information technology
 - \$20 billion over two years – a moving target
 - House using Rep. Stark bill as starting point
 - Senate to do its own thing
 - Phase I – infrastructure (connectivity, broadband)
 - Hospitals, health systems
 - Phase II – hardware/software (EHRs, eRx, etc.)
 - Physicians, other providers?



Economic Stimulus

- Still to be determined
 - Funding models
 - HRSA (Health Resources and Services Admin)
 - FCC – Universal Service Fund?
 - Privacy
 - Senator Leahy (S. 1814, last Congress)
 - Interoperability standards
 - Build upon existing foundation or start anew?
 - CCHIT, HITSP, National eHealth Collaborative (formerly AHIC)
 - Deadlines?



2009 Agenda

- Congressional Action Beyond the Stimulus
 - SCHIP (reauthorize by March 31)
 - House action this week – likely a 5-year reauthorization
 - Physician reimbursement (December 31)
 - 22% across-the-board cut for all providers is scheduled
 - Comprehensive health reform
 - Senators Max Baucus and Ted Kennedy
 - Health information technology



2009 Agenda

- The Obama Administration
 - HHS Secretary-designate Tom Daschle
 - Author of the book *CRITICAL: What We Can Do About the Health Care Crisis*
 - Focus on comprehensive reform; insurance coverage; health IT; prevention; comparative effectiveness
 - Federal Health Board
 - Decisions to come on CMS, HHS leadership



Currently more questions than answers

- How far will President-elect Obama go on comprehensive health reform?
- Will the focus be just insurance coverage?
- How bipartisan will the process be?
- What lessons will lawmakers heed from 1994?
- What is the significance of selecting Tom Daschle for HHS secretary?



What should the President and the Congress focus on?



4.

Transform the Financing
of Health Insurance

3.

Modernize and Improve
the Delivery of Care

2.

Create a Culture
of Health

1.

Improve Individual Health



Transformative Health Agenda for 2009

- 1. Health-Based Health Reform:** best practices to inform policy; data-driven healthcare and reimbursement
- 2. Eisenhower Electronic Health System:** a modernized, interoperable system
- 3. Fraud as the Pay-For:** electronically detect and prevent criminal fraud; \$70-200 billion a year in savings
- 4. Capital Investment Budgeting:** change scoring models and budget rules to allow for long-term investment and forecasting savings; science and technology



Question and Answer