



## **CHT Leadership Conference: Business, the Economy & the Avian Flu**

The Renaissance Mayflower Hotel  
1127 Connecticut Avenue, NW, Washington, DC

**December 8, 2005**

8:30 AM	<b>CHT Member Meeting - Registration and Networking Breakfast</b>
9:00 AM	<b>CHT Member Meeting Opening Remarks</b> <i>Nancy Desmond, Chief Executive Officer of the Center for Health Transformation, will provide a brief CHT 2005 Year in Review</i>
9:15 AM	<b>Consumerism</b> <i>Jim Frogue, Project Director at the Center for Health Transformation, will give an update on consumerism, HSA's, etc.</i>
9:30 AM	<b>Qmedtrix Transforming Solution</b> <i>Merrit Quarom, M.D., Chief Executive Officer of Qmedtrix, will briefly describe how Qmedtrix is saving lives and saving money.</i>
9:50 AM	<b>Avian Flu Agenda</b> <i>Robert Egge, Project Director at the Center for Health Transformation will walk through the agenda for the day's event</i>
10:00 AM	<b>Break – Avian Flu Registration and Networking Breakfast</b>
10:15 AM	<b>Opening Remarks</b> <i>Newt Gingrich, Founder of the Center for Health Transformation and Former Speaker of the United States House of Representatives, introduces the day's discussion.</i>
10:30 AM	<b>The Risks and Potential Health Impact of an Avian Flu Pandemic</b> <b>Rita Colwell</b> , Chairman, <i>Canon US Life Sciences, Inc.</i> and former director of the National Science Foundation <b>Bruce Gellin</b> , Director, National Vaccine Program Office, <i>US Department of Health and Human Services</i> <b>Tara O'Toole</b> , CEO and Director, <i>The Center for Biosecurity</i>  <i>A discussion by several of the country's leading experts on what we know about the risk and potential health impact of an avian flu pandemic, based on the latest scientific evidence.</i>
11:15 AM	<b>The Potential Impact of a Pandemic on Businesses and the Economy</b> <b>Milan Brahmbhatt</b> , Lead Economist for East Asia and the Pacific, <i>The World Bank</i> <b>Joshua Epstein</b> , Senior Fellow, Economic Studies, <i>The Brookings Institution</i> <b>Michael Osterholm</b> , Director, <i>CIDRAP, University of Minnesota</i>  <i>If an avian flu pandemic should occur within the next several years, what might the impact be for the workforce, business operations, and the economy as a whole?</i>

12:00 PM	<b>Networking Lunch</b>
12:20 PM	<p><b>Announcement: Business, the Economy, and Avian Flu Strategic Simulation</b></p> <p><i>The Center for Health Transformation will announce details of an avian flu strategic anticipated to take place late this winter. The strategic simulation will examine the implications of an avian flu pandemic from the vantage point of major corporations.</i></p>
12:30 PM	<p><b>Government Planning for Pandemic Influenza</b></p> <p><b>Bruce Gellin</b>, Chair of the Secretary's Influenza Preparedness Taskforce and director of National Vaccine Program Office, US Department of Health and Human Services</p>
1:00 PM	<p><b>View from the Street</b></p> <p><b>Bill McInturff</b>, Partner and Co-founder of Public Opinion Strategies, a national political and public affairs survey research firm, shares exclusive polling results on public opinions about avian influenza – including their expectations of federal, state, and local governments, local health systems, and employers.</p>
1:30 PM	<p><b>View from the Hill</b></p> <p><b>Michael Burgess, M.D.</b>, is U.S. Congressman for the 26<sup>th</sup> Congressional District of Texas. Congressman Burgess will share his perspectives on the threat posed by pandemic influenza both from the vantage point of his years as a physician and now as a congressman serving on the House Energy and Commerce Committee's Health subcommittee.</p>
1:45 PM	<b>Afternoon Break</b>
2:00 PM	<p><b>Implications of an Avian Flu Pandemic for Health Sector</b></p> <p><b>Jim Bentley</b>, Senior VP, Strategic Policy Planning, American Hospital Association  <b>Elin Gursky</b>, Senior Fellow, Biodefense and Public Health, ANSER  <b>Eric Toner</b>, Senior Associate, The Center for Biosecurity</p> <p><i>An avian flu epidemic would create significant strains within each sector of the US. economy, but nowhere more so than within the health sector. Discussants will explain the challenges that companies within the health sector should prepare for and anticipate.</i></p>
2:45 PM	<p><b>Preparing for an Avian Flu Pandemic – Emerging Business Practices</b></p> <p><b>Ann Beauchesne</b> (Moderator), Executive Director, Homeland Security Division, US Chamber of Commerce  <b>R. James Caverly</b>, Director, Infrastructure Coordination Division, Department of Homeland Security  <b>Joan Dempsey</b>, Partner, Global Resilience Team, Booz Allen Hamilton and former Deputy Director of Central Intelligence  <b>Eric Noji</b>, Senior Policy Advisor for Emergency Preparedness &amp; Response, Centers for Disease Control</p> <p><i>What measured and proportionate steps are leading US businesses undertaking to enhance their ability to protect their workers and ensure the continuity of their operations if a pandemic were to occur? Experts will share details on emerging strategies and practices.</i></p>
3:30 PM	<p><b>Summary &amp; Recommendations</b></p> <p><i>Newt Gingrich concludes the day with observations, recommendations, and next steps.</i></p>
4:00 PM	<b>Networking Reception</b>