

Aaron W. Brace
President and CEO
Absolute TOTAL Care

Aaron Brace is President and Chief Executive Officer of Absolute TOTAL Care, a Medicaid health plan based in Columbia, South Carolina. A wholly owned subsidiary of Centene Corporation, Absolute TOTAL Care serves over 46,000 Medicaid and SCHIP members.

Prior to his current appointment, Aaron held various senior leadership roles at UnitedHealthcare, including Vice President of Sales and Vice President of Network Management for United's Gulf States Region. As the Network Management leader for United, Aaron was responsible for relationships with over 17,000 physicians and 260 hospitals in three states. Before joining UnitedHealthcare, he served as Vice President of Managed Care for two divisions of Hospital Corporation of America (HCA). Throughout his 17-year career, Aaron has worked in multiple facets of the healthcare sector, including health plan and healthcare provider operations and strategy, along with an appointment in the late 90's to serve as the BlueCross Blue Shield Association's managed care policy expert in Washington D.C.

Aaron holds a B.S. in Business Administration from the University of Missouri. He and his wife Lynne, and two sons reside in Lexington, South Carolina.