



## ***Creating a 21<sup>st</sup> Century Intelligent Health System: Roundtable on the Consumer Healthcare Value Equation***

***Alegent Health Lakeside Hospital  
Lakeside Hospital Conference Center  
16901 Lakeside Hills Court ♦ Omaha, NE***

<b>Wednesday, March 18, 2009</b>	
<b>2:15 PM</b>	<b>Shuttle from Magnolia Hotel to Alegent Health Lakeside Hospital</b>
<b>3:00 PM</b>	<b>Welcome</b> <i>Wayne Sensor, CEO, Alegent Health</i>  <b>Lakeside Hospital Tour</b>
<b>4:00 PM</b>	<b>Opening Remarks</b> <i>Wayne Sensor, CEO, Alegent Health</i> <i>Melissa Ferguson, VP of Operations, Center for Health Transformation</i>  <b>Overview of Quality Initiatives at Alegent Health</b> <i>Mark Kestner, MD, Vice President and Chief Quality Officer of Alegent Health</i>  <b>Demonstration of “My Cost”: Tools to Manage Health</b> <i>Scott Wooten, Chief Financial Officer, Alegent Health</i>
<b>5:30 PM – 6:15 PM</b>	<b>Reception</b>
<b>6:15 PM</b>	<b>Shuttle from Alegent Health Lakeside Hospital to Magnolia Hotel</b>