

Steve A. Lindstrom, MIM
Senior Vice President, Solutions Sector Owner for Retirees
Healthways

With over 35 years of experience as an executive and innovator in the healthcare industry, Steve Lindstrom proudly serves Healthways as the Senior Vice President, Solutions Sector Owner for Retirees. He works closely with internal and external customers to develop, construct and manage the life cycles of Senior and Retiree focused products. Steve continues to be involved with the SilverSneakers® and Forever Fit Fitness Programs as the overall product and P&L owner.

Steve Lindstrom entered the healthcare industry at the start of his career as a broker and consultant for employee benefit plans. After 10-years of consulting work, Steve accepted an opportunity to serve as Vice President and General Manager of CIGNA's successful Arizona HMO IPA start-up. Over the next 16 years, Lindstrom would drive success in various areas of the managed care sector and hold prominent positions with leading healthcare companies. Some career highlights include serving as President of FHP Healthcare, Arizona and Nevada; leading PacifiCare's Arizona, Nevada and Asia Pacific operations as Regional Vice President and President; and the being the founder of WellStreet International, a consumerfocused company which enabled customers to build their own health plan.

In December of 2005, Lindstrom became Executive Vice President to AXIA Health Management. He began managing the SilverSneakers® Fitness Program and later diversifying into other wellness products and services. In December 2006, AXIA was acquired by Healthways based out of Nashville, Tennessee. Healthways has lead the disease-management sector for the past 25 years and most recently began focusing on preventive care and wellness programs. Following the acquisition, Steve was appointed Senior Vice President of the Active Living business unit, the Arizona-based division which operates and administers its flagship product, the SilverSneakers® Fitness Program.

Steve also acts as an adjunct Professor of Entrepreneurship for the Eller College of Management at the University of Arizona, his alma mater. He earned his Masters degree in International Management (MIM) at Thunderbird School of Global Management in Glendale, Arizona. In addition to being a strong leader inside the office, Steve also leads a value-driven home life, where he and his wife, Kathi, enjoy raising three daughters and one son. During his spare time, Steve enjoys studying complex systems and competing in local triathlons.