

Kurt Schusterman
Vice President/General Manager, Gallup-Healthways Well-Being Index
Healthways

Kurt Schusterman joined Healthways as Vice President/General Manager of the Gallup-Healthways Well-Being Index in December 2008. As the Healthways lead for this measure, Schusterman is responsible for strategy development while managing the execution of the communications, marketing, business development, and operations. Schusterman brings over 25 years experience in building customer-focused strategic marketing programs that help take products, brands, divisions, and companies to the next level. His vast experience ranges from consumer services, financial services, retail, franchising, medical services within Fortune 500 companies to smaller emerging enterprises.