

David Tamayo, MBA
Director, Medicaid Business Strategy
MedImpact

David Tamayo is responsible for developing and implementing effective and relevant Medicaid strategies that address the requirements of MedImpact Medicaid Clients nationwide. He actively participates in the research and application of new technologies and applies this knowledge in assisting MedImpact Medicaid Clients in identifying and implementing key performance and utilization processes that lead to better controls and resource allocation. David is the lead for MedImpact in delivering innovative products, services, and solutions that meet the unique needs of Medicaid Clients.

David joined MedImpact in April 2004, brings more than 10 years of health care expertise, and is a seasoned executive in both the HMO and pharmacy benefit manager (PBM) environments. As Director of Medicaid Business Strategies, David is focused on ensuring that strategies, services and innovation are in place to support MedImpact and Medicaid Clients to achieve aligned goals and objectives.

Prior to joining MedImpact, David served on the founding Director team of Inland Empire Health Plan (IEHP), and helped to build IEHP into a service area market leader. David also worked closely with the California Department of Health Services as an active participant of the Agency's Medi-Cal Work Group, which helped construct, and shape Medi-Cal (California State Medicaid) policies. This service honed David's passion to serve the Medicaid population and to find innovative ways to improve the quality of care, service, and bring value to the program.

David also served on the executive team of Object Innovation Inc., where he applied innovative technology to enable clients in multiple industries to create beneficial processes that led to better integration, interoperation, management controls and resource allocation within cost constrained environments.

Mr. Tamayo has a MBA from the Drucker School of Management, Claremont Graduate University.