

Joe Ochipinti
Regional Vice President
United Healthcare – SouthEast Product

Joe Ochipinti brings over 14 years of experience working in the Healthcare and Finance Industry, the last several years he has been focused on Consumer Engagement. Joe's extensive experience can be found in areas such as Consumer Driven Product Development & Management and Consumer Engagement & Wellness Development. As Vice President, Joe managed the United CDH Product called Definity HRA & HSA and United Incentive Products for the last 3 years. Today the consumer engagement program has over 2.9M members. In November 2008, Joe accepted a Regional leadership role in the Southeast leading all medical products. Prior to his role as Vice President, Joe launched Exante Bank (UHG's wholly owned ILC) and pioneered the launch of the UHG's first Health Savings Account and Program.

Prior to joining UHG in 2003, Joe Served as Technology Director for Amicus Holdings Inc. (Canadian Imperial Bank of Commerce) and held several management roles at Mellon Financial in Philadelphia, Pennsylvania.

Joe maintains an active role volunteering in his community. He serves on the American Lung Association Board in Central Florida and is the Chairman for the Seminole County Board. He is also a Member of the Seminole County Volunteer Program. Joe is a graduate of LaSalle University, Philadelphia, Pennsylvania with a Bachelor of Arts degree in Industrial Public Relations and minor in Political Science. He received his Master's Degree from Webster University School of Business & Technology, St Louis, Missouri with a concentration on Product Design and Health Information Management.